

CROW

Notes of meeting of Tuesday 13 July 1993.

Present: Richard, Clare, Alistair, Caroline, Phil, Alan, Matthew, Andrew, Imogen.

1. Publicity

Richard and Clare explained that falling numbers at tasks and a lack of key personnel within the group meant CROW may be close to folding.

CROW appeared to be losing support to the BBONT midweek group, and Alan explained some of the reasons for this.

Imogen said the BTCV get a great deal of enquiries about midweek groups and thought that CROW would be able to continue if more publicity was available. She identified the BEC leaflet as the sort of long term publicity that was needed.

It was agreed that since the restrictions put on the Park Rangers involvement with CROW, the publicity had suffered. The loss of key members such as Maurice, Steve and Mark had also led to the present situation.

It was agreed therefore that a fresh publicity campaign be mounted to attract new members for the task on 3 November. This will be a bonfire BBQ/woodland task at Basildon Park.

Andrew volunteered to co-ordinate and organise the new publicity, particularly the production of a new long life leaflet. It was agreed to dedicate approximately £300 to the project, with everybody helping with distribution. A deadline of the end of September was agreed.

2. Work Programme

A programme of tasks to December was arranged as follows:

August 4 - Caversham Park Pond (leader/driver: Clare or Richard)

September 1 - The Holies, Streatley (leader/driver: Alistair)

October 6 - either Ruscombe Pond or Woodland Trust Site (leader/driver to be confirmed)

November 3 - Basildon Park (leader/driver: Alistair)

December 1 - Moore Copse (leader/driver to be confirmed)

Matthew will see if Mark Sixsmith could lead the December task.

3. BeC Bus

Phil reported that the BeC bus would be moving from shenstone Road since James Morrison was resigning as Van Officer.

Clare mentioned it was very difficult at times to get hold of the bus keys for CROW tasks, and asked if CROW could have a key cut that could be kept in the BeC tool store. Phil will investigate.

4. Action

- a) Matthew to arrange and confirm moor copse task and leader as soon as possible, (before production of publicity in August). (call Rangers).
- b) Imogen to confirm if BTCV can provide bus and driver for moor copse December task (call Rangers).
- c) Richard to provide Andrew with contacts for printing companies. Also to reprint copies of posters (A4).
- d) Andrew to arrange production of long life leaflet, with task details on insert, by end of September.

5. Finance

Phil reported the CROW account balance to be approximately £800.

Next Meeting: Tuesday 28 September 1993, in 3 B's bar, Reading Town Hall, 7.30 pm.